

Advertise with Chamber Music Concerts

- CMC's audience represents a diverse cross section of the Rogue Valley and Northern California, including seniors and millennials, Southern Oregon University faculty/staff/students, and families from throughout the valley.
- Our ads are a bargain! You can advertise your business for as little as about \$22 per concert, and our color covers are only about \$90 per concert. Your advertisement will be seen at a total of 11 concerts from September through April, a great time to reach the “locals” during the time of year when you need their business the most.
- CMC’s programs, which are distributed to all who attend the concerts, include detailed information about the performers and music. Patrons read through the entire booklet and will see your ad information.
- Our programs provide you with two advertising strategies: Season ticket holders comprise about 50% of the house. Seeing your ad at each concert will lead them to think of you when they need your services. Single ticket buyers comprise the other half, and this audience has consistent turnover — new sets of eyes will see your ad at every performance.
- We limit the number of ads we print so that your ad will have the greatest impact.
- CMC features world-class artists. When our patrons see your ad in our programs, they will associate your business with the finest cultural events in the Rogue Valley.
- We give you the option of changing your ad content during the year at no extra charge.
- We email our programs to 1800 households for every concert — that’s almost 20,000 emails with your ad included from September through April.



CHAMBER MUSIC CONCERTS ADVERTISING CONTRACT 2024-2025

FULL-PAGE ADS:

COLOR COVER ADS - \$1000

- Inside-Front Cover
- Outside-Back Cover
- Inside-Back Cover

- Inside First Page (b/w) - \$800
- All other inside pages (b/w) - \$700

HALF-PAGE ADS: \$350

(b/w, horizontal and vertical available)

QUARTER-PAGE ADS: \$300

(b/w, horizontal and vertical available)

EIGHTH-PAGE ADS: \$250

(b/w, horizontal only)

Business Name _____

Contact Person _____

Address _____

City/State/Zip _____

Phone _____ Email _____

Website _____

**TO BE INCLUDED IN ALL PROGRAMS,
AD COPY IS DUE AUGUST 19, 2024.**

Please proof your ad carefully.
CMC will not proof your ad copy.

Please make checks payable to Chamber Music Concerts.

[Pay online](#)

Visa/MC _____ Exp _____ CVC _____

Name on card _____

Signature _____

_____ Please bill me later

Chamber Music Concerts
Southern Oregon University
1250 Siskiyou Blvd Ashland, OR 97520-5001
541-552-6154 Director@ChamberMusicConcerts.org
www.ChamberMusicConcerts.org

TECHNICAL SPECIFICATIONS FOR ADVERTISEMENTS

(Measurements in inches, width x height)

FULL-PAGE:

4 3/4 x 7 7/8

HALF-PAGE:

Horizontal 4 3/4 x 3 13/16

Vertical 2 5/16 x 7 7/8

QUARTER-PAGE:

Horizontal 4 3/4 x 1 3/4

Vertical 2 1/4 x 3 3/4

EIGHTH-PAGE:

2 1/4 x 1 3/4

Except for color covers (full page), black/white ads only.

Camera ready, paper positive, no bleeds, 85-100 line screen.

PDF is recommended; TIFF and JPEG are acceptable. Please save JPEGs as high-quality/low compression. Files should be 300 dpi, grayscale.

Please email ads to Director@ChamberMusicConcerts.org. Proof your ad carefully — all ads are printed as received. CMC will not edit or redesign your ad copy, but we are happy to refer you to a graphic designer. If you wish to change your ad copy during the year, CMC must receive your new copy no later than seven weeks prior to each concert.

TO BE INCLUDED IN ALL PROGRAMS, YOUR AD COPY IS DUE BY AUGUST 19, 2024.



Photo: Anna-Julia Granberg / BLUNDERBUSS